



Tailored Technologies Launches E-ValuTech™

Unbiased technology assessment reduces operating expenses, increase efficiency

New York, NY (November 9, 2009) – Tailored Technologies, a full-service management consulting and technology firm headquartered in New York City, is pleased to announce the launch of E-ValuTech™, an unbiased third-party technology assessment designed to help businesses reduce technology expenses.

With technology constantly changing, IT management is crucial to the success of the systems that rely on the IT environment and, ultimately, the staff that uses them. E-ValuTech™ offers an unbiased assessment of an organization's existing IT platform and provides recommendations to position it for success in the future.

“While performing software selection and business process improvement for a wide range of clients, it became apparent that technology is often outdated, used ineffectively and/or over invested in,” said Richard Nathan, president of Tailored Technologies. “There are numerous issues an E-ValuTech™ assessment can uncover. Remedying these technological gaps and inefficiencies can help businesses and nonprofits reduce operating expenses and increase efficiency.”

The E-ValuTech™ assessment includes the following components: (1) review, analyze and assess current technology and communications environment, IT consulting and staffing requirements, (2) review the staff's user experience to determine if value is being attained from use of the current technology, (3) security evaluation, and (4) business continuity planning.

Through this process, Tailored Technologies is able to identify shortcomings and recommend the most cost-effective process to mitigate the specific issues generated from the assessment. Shortcomings may include, but are not limited to: faulty configurations, procedural bottlenecks, investment in unnecessary technology, redundancies or obsolescence, and/or inadequate security.

In addition to evaluating the technology, it is critical to assess the ability of the IT director and associated staff to ensure that the skill set and management capabilities meet current and future needs of the organization.

“This service comes at a critical economic time for many businesses and nonprofits,” Nathan said. “My role as a trusted and unbiased advisor is to provide companies with custom recommendations to get the most value out of their technology, which positions clients to handle growth and change.”

Tailored Technologies is located 622 Third Avenue in Manhattan. To learn more, visit www.tailtech.com.

About Tailored Technologies

Tailored Technologies LLC is a full-service management consulting and technology firm headquartered in New York City. For more than 25 years, company president Richard Nathan has worked with the business and nonprofit communities in the areas of business process improvement, technology resource management, and financial/management/operational software selection. In the mid-90's Tailored Technologies developed a collaborative relationship with Marks, Paneth & Shron LLP and currently operates as a wholly owned subsidiary thereof. For more information visit www.tailtech.com.

Contact: Danielle Cyr | Co-Communications | 860.676.4400 | Danielle@cocommunications.com